National Meeting Morrison Blue Book. W O I - NAEB

FINAL PROGRAM

ANNUAL CONVENTION

OF

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

SEPTEMBER 6 AND 7, 1940 MORRISON HOTEL CHICAGO, ILLINOIS

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FRIDAY

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9:30 A.M. - REGISTRATION . . . . . .(NO FEES)

10:15 A.M. - OPENING SESSION . . PRESIDENT HAROLD G. INGHAM, KFKU, PRESIDING

- PRESIDENT'S ADDRESS . . . . . .H. G. INGHAM

- LIBRARIES AND RADIO . . . . . .A PANEL DISCUSSION
JOHN CHANCELLOR, ADULT EDUCATION SPECIALIST, AMERICAN LIBRARY ASSOCIATION; MISS MILDRED BATCHELDER, SPECIALIST IN SCHOOL AND CHILDREN'S LIBRARIES, AMERICAN LIBRARY ASSOCIATION; AND PARKER WHEATLEY, DIRECTOR OF RADIO ACTIVITIES FOR NORTHWESTERN UNIVERSITY.

- PROGRAM IDEAS ... Adult Educ. Matins, Music Dept. Library . . . . . MEMBERS
(MEMBERS WILL REPORT ON THEIR TWO OR THREE BEST PROGRAMS)

12:00 A.M. - LUNCHEON . . . . . .(NO PROGRAM, NO SPEAKERS)

1:30 P.M. - AFTERNOON SESSION . . VICE-PRESIDENT M. REID WHITE, KWSC, PRESIDING

- SCRIPT WRITING THE EDUCATIONAL SHOW . . . . . .GEORGE JENNINGS, CHICAGO RADIO COUNCIL

- SOUND EFFECTS . . . . . MEMBERS
(DISCUSSION DIRECTED BY M. C. JENSEN, WCAL)

- USING RADIO IN THE SCHOOLS . . . . . HAROLD ENGEL, WHA

- PROGRAM IDEAS (CONTINUED) . . . . . MEMBERS
(MEMBERS WILL REPORT ON THEIR TWO OR THREE BEST PROGRAMS)

4:00 P.M. - VISIT TO FM HEADQUARTERS OF ZENITH RADIO CORPORATION, 505 NORTH MICHIGAN AVENUE

5:15 P.M. - VISIT TO COLUMBIA BROADCASTING SYSTEM STUDIOS--WRIGLEY BUILDING 5 Block

6:00 P.M. - DINNER . . . . . WRIGLEY BUILDING CAFE

7:~~30~~ 00 P.M. - WGN SHOW . . . . . AUDITORIUM STUDIO, WGN
(GET TICKETS FROM NAEB EXECUTIVE SECRETARY)

- SPECIAL TOUR OF NBC STUDIOS WILL BE ARRANGED.

(MORE)

ANNUAL CONVENTION
OF
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(PROGRAM CONTINUED)

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SATURDAY

9:30 A. M. - MORNING SESSION . . . TREASURER W. I. GRIFFITH, WOI, PRESIDING

11 Am - FREQUENCY MODULATION. . . . . ZENITH RADIO CORPORATION
DEMONSTRATION AND DISCUSSION OF FREQUENCY MODULATION WILL BE IN CHARGE OF MR. J. E. BROWN, WHO IS IN CHARGE OF TELEVISION AND FREQUENCY MODULATION RESEARCH FOR ZENITH RADIO CORPORATION

- OPEN DISCUSSION

- EDUCATION IN AMERICAN CITIZENSHIP. . . . FRANKLIN L. BURDETTE, EXECUTIVE SECRETARY, NATIONAL FOUNDATION FOR EDUCATION IN AMERICAN CITIZENSHIP

- RADIO IN THE U. S. OFFICE OF EDUCATION. . .WILLIAM D. BOUTWELL, CHIEF, DIVISION OF RADIO, PUBLICATIONS AND EXHIBITS, U. S. OFFIVE OF EDUCATION

Radio Block in Defense Prop.

12:00 M. - LUNCHEON . . . . . .(NO SPEAKERS, NO PROGRAM)

1:30 P. M. - CLOSING SESSION . . . . . .PRESIDENT INGHAM, PRESIDING
(OPEN ONLY TO NAEB MEMBERS AND ASSOCIATE MEMBERS)

Closed

- WHAT'S GOING ON . . . . . S. HOWARD EVANS, EXECUTIVE SECRETARY, NATIONAL COMMITTEE ON EDUCATION BY RADIO

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- FCC RULE 3.71

- FCC RULE ON RECORDINGS AND TRANSCRIPTIONS

- GETTING THE FCC ANNUAL REPORT MODIFIED

- GETTING LINE CHARGES REDUCED

- MACGREGOR EDUCATIONAL TRANSCRIPTIONS

- REBROADCASTS FROM INTERNATIONAL SHORT WAVE STATIONS

- A MORE ACTIVE PROGRAM FOR NAEB

- TREASURER'S REPORT
- EXECUTIVE SECRETARY'S REPORT
- RESOLUTIONS COMMITTEE REPORT
- ELECTION OF OFFICERS
- ADJOURNMENT

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WOI NAEB - Con - 1942-45

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

ANNUAL CONVENTION

Purdue University
West Lafayette, Indiana

September 5-6, 1941

Final Program

9:00 A.M. (CENTRAL DAYLIGHT SAVING TIME) ..... Registration

10:00 A.M. Opening Session..... Conference Room, Hall of Music

Presiding ..... H. G. Ingham, President

Welcome ..... President Edward C. Elliott, Purdue

Response for NAEB ..... President Ingham

RADIO'S FUTURE IN THE NATIONAL DEFENSE PROGRAM

1. Professor P. E. Lull, Purdue University
2. Captain Harold W. Kent, Infantry Reserve, Radio Branch, Bureau of Public Relations, War Department
3. M. S. Novik, Director of WNYC.
4. Open Forum

12:00 M. Luncheon ..... Union Building

Presiding ..... M. C. Jensen, Vice-President

RADIO PRONUNCIATIONS... Allan H. Monroe, Head of the Department of Speech, Purdue

PROGRAM PROBLEMS OPEN FORUM

Subject	Kick-Off
Scripts	J. Philip Staley, WOSU
Station Promotion	Carl Menzer, Joe Wright, Tom Johnston
News	???????
Utilizing Federal Works Agencies in Education	H. B. McCarty

Program Ideas ..... Elmer Sulzer, U. of K.

Music ..... Fred Conger, WBAA

Education and Commercialization ..... Garland Powell, WRUF

You Name It ..... Guess Who

4:30 P.M. Campus Tour - Inspection of new WBAA transmitter

6:30 P.M. Conference Dinner (No speaker) ..... Union Building

8:30 P.M. a. Transcription auditions and criticisms

b. Highlights of the Twin Cities, Lafayette & West Lafayette

----------SATURDAY----------

9:30 A.M. VOICE SCIENCE AND RADIO ..... Dr. M. D. Steer, Purdue Speech Clinic

10:00 A.M. Morning Session ..... Audience Studio

Presiding ..... W. I. Griffith, Treasurer

NEW EQUIPMENT AND TECHNICAL PROBLEMS

1. New Equipment .....) R. C. Higgy, WOSU
Ralph Townsley, WBAA

2. FM ..... A. J. Ebel, WILL

3. Recording Discs ..... John Stiehl, WHA

4. International Station Rebroadcasts

12:00 M. Luncheon ..... Union Building

2:00 P.M. Business Session (Closed Meeting) ... Audience Studio

Presiding ..... President Ingham

A program for NAEB

Committee Reports

Council for Democracy Association for Education by Radio

Treasurer's Report

Executive Secretary's Report

Election of Officers

Adjournment

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."

A collaboration among the Maryland Institute for Technology in the Humanities,
University of Wisconsin-Madison Department of Communication Arts,
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from
the National Endowment for the Humanities

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UNIVERSITY OF MARYLAND

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